

East Africa

# Comztek

Your Communications Partner

**The  
Right  
Stuff**

World-class technologies working for you.  
• Consumer Electronics  
• Networks  
• Security & Storage  
• Software Infrastructure

## Comztek East Africa Local expertise and commitment to sales, stock, service and support

Comztek WECA is a leading distributor of technology solutions throughout Africa.

The company has established itself as one of the largest all-in-one regional technology distributors, with branch offices in East Africa based in Kenya, Namibia, South Africa and Zambia. These offices provide local expertise, stockholding and warranty administration to ensure customers are served quickly, reliably and professionally.

Since its inception in November 2006, Comztek East Africa prides itself as a trusted software advisor, constantly engaging with the local channel and reseller community.

These engagements include specialist product training, as well as assisting resellers to grow local market share.

### Focused product range and training

Based in Nairobi, Comztek East Africa currently offers the Microsoft range of products and solutions, including Microsoft Vista, Office, Exchange and OEM.

This focused product strategy, allows Comztek East Africa to concentrate on transferring specialist Microsoft skills to the channel, therefore empowering resellers to add more value to their customers.

Over time, Comztek East Africa plans to introduce more products and solutions to the market. These include products in the specialist areas of networks, software infrastructure, security and storage, as well as consumer electronics.

### Local stockholding

Comztek East Africa endeavours to guarantee stock availability at all times – both for sale and service level agreement requirements. Since its inception, Comztek East Africa has worked closely with resellers to manage their correct stock mix.

The company is committed to competitive product pricing and availability. As well as local sales, Comztek East Africa plays a vital role in specialist tender pricing to ensure resellers are able to quote quickly and competitively.

### The future

Comztek is confident about the growth potential in the East Africa region. As a trusted solutions advisor, Comztek East Africa will continue to work closely with resellers and technology vendors to ensure consistent delivery of top quality service to all customers.



Tollfree: 0800 600 557 / [www.comztek.com](http://www.comztek.com)

Accredited supplier of the world's best technologies, in Networks, Software Infrastructure, Telecommunications, Security and Storage and Consumer Electronics.